

THE NEW NATIONAL COMPONENT PRICING LAW

Executive Summary

- Important new rules for consumer advertising apply from 25 May 2009.
- ACCC announces there's **no grace period** for compliance.
- All sorts of tricky practical issues arise from the new law.
- Logie-Smith Lanyon seminar will empower you to get them right.



Seminar details

What ?	Expert legal seminar in plain english
When ?	Tuesday, 21 July 2009 @ 3:30 – 5 pm
Where ?	Logie-Smith Lanyon Lawyers / Level 13, 575 Bourke Street, Melbourne
Who ?	Presented by trade practices experts Peter Moon and Victor Ng
Why ?	Because this new law is big and business needs to understand it
Bucks ?	No charge
How ?	Book a place with Amanda Durinck / 9620 0700 / adurinck@logielaw.com
By ?	Bookings close @ noon on 14 July 2009
Limit ?	Only 3 attendees per organisation, thanks



Logie-Smith Lanyon Lawyers help many businesses get trade practices and advertising issues right.

Your copy *can* be effective and legal ... at the same time !!!

Join us as we unpack the new component pricing law using plenty of practical examples.

??? DO YOU UNDERSTAND WHY THESE 3 ADVERTS ARE ...

Legal ✓



Illegal ✗



Legal ✓

